



Get Ready for Winter

Welcome to winter weather in Wisconsin! If you are thinking the cold weather will be over by January, then think again. Winter here lasts until April or even May! Winter can be very cold in Madison, during which the lakes completely freeze over. Are you ready? Below are a few tips for buying winter gear and stores in Madison where you can buy winter clothes.

How to choose winter coats

Feature	What to Check
Insulation	When shopping for coats, you'll be looking at one of four types of insulation: wool, fleece, synthetic or down. Experts agree that the winner of the warmest insulation category is down.
Type of down	Look for a goose down coat with a fill power of 550 and up. The higher the fill number, the more lofty the down. Higher-fill jackets, in the 650 and up range, are ultra-light and usually target outdoor adventurers.
Windproof and water resistant	A minimum when looking for a warm jacket. Gore-Tex is the most well-known of the waterproof technologies.
Length	All other things being equal, the longer the coat, the warmer you'll be.
Hoods	Look for coats with an insulated hood.

How to choose winter boots

Feature	What to Check
Warmth	Insulated lining, insulated insole, temperature ratings
Breathability	Breathable upper boot materials, quick-drying lining
Comfort	Padding, padded insoles, full lacing
Traction	Deep lugs, heel brakes, quality rubber outsole
Waterproofing	Gusseted tongue, waterproof upper materials

Below are a few places to buy winter clothes and transportation to/from campus:

Store	Address	Bus line
Hilldale Mall	726 N Midvale Blvd, Madison, WI 53705	Route 2/10/12/14/15/57
T.J. Maxx	510 Westgate Mall, Madison, WI 53711	Route 6/67
Burlington Coat Factory	6905 Odana Rd, Madison, WI 53719	Route 6/67
	2025 Zeier Rd, Madison, WI 53704	Route 6/58/67
West Towne Mall	66 W Towne Mall, Madison, WI 53719	Route 6/67/31
East Towne Mall	89 E Towne Mall, Madison, WI 53704	Route 6/58/67

Below are a few brands that sell winter clothes:

The North Face (Hilldale Mall)	https://www.thenorthface.com/
L.L. Bean	https://www.llbean.com/
Eddie Bauer (West Towne Mall)	http://www.eddiebauer.com/

**ISS does not recommend or endorse any particular retailer